



EXHIBITION & CONFERENCE
4 - 6 October 2010
Qatar International Exhibition Centre
Doha, Qatar

NEWS RELEASE
For immediate release

29 July 2009

POWER-GEN Middle East moves to Qatar for first time

4 - 6 October 2010
Qatar International Exhibition Centre, Doha, Qatar

POWER-GEN Middle East has announced the dates for the 2010 event, which sees the annual exhibition and conference move to Doha, Qatar for the first time in its nine year history.

Considered the region's premier conference and exhibition for the power generation, transmission & distribution and water industries, POWER-GEN Middle East will be held at the Qatar International Exhibition Centre, Doha, 4 - 6 October 2010.

Qatar's power generation is expected to increase by a demanding 193.5 per cent before the year 2018, almost top of the range for the MENA region. The country will account for 1.85 per cent of Middle East and Africa (MEA) regional power generation by 2013, having a broadly balanced market throughout the period. According to the forecasts the country will experience an increase in generation to 1,609 TWh by 2013, representing a rise of 44 per cent between 2007 and the end of the period. *

New Solutions for the Region's Power & Water Challenges

Responding to this growth and vitality in Qatar and following the huge success of the event over the past eight years, POWER-GEN Middle East Conference and Exhibition 2010 will be held in Doha, Qatar and will be held under the Patronage of His Excellency Mr. Abdullah bin Hamad Al-Attiyah, Deputy Prime Minister and Minister of Energy and Industry and Chairman of the Board, Qatar Power.

POWER-GEN Middle East 2010 will be co-hosted by Qatar Power, majority owned by Qatar Electricity & Water Company and owners of the Ras Laffan B IWPP.

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Speaking about PennWell and Qatar Power's partnership, Mr. Glenn Ensor, Director of Events, PennWell said, "The partnership between PennWell and Qatar Power highlights the importance of POWER-GEN Middle East as a platform of exchanging ideas and expertise with the participants and attendees of this conference and exhibition. POWER GEN Middle East 2010 will bring together industry experts to take a look at the power and water challenges in the region, and draw out new solutions to overcome these challenges".

"We look forward to a very successful POWER-GEN Middle East in Qatar in October 2010 and this support will go a long way to ensuring this event remains the leading industry event in the Middle East," continued Ensor.

The POWER-GEN Middle East conference is a key forum for senior executives and industry leaders to discuss a range of topics, from the region's energy markets, resources and environmental challenges to power plant generation and desalination technologies and operating & servicing plants. Government bodies, companies and consultants from the power generation, transmission & distribution and water industries will be presenting their new developments, technologies and case studies at POWER-GEN Middle East conference.

The conference will run alongside the exhibition and will include some of the world's leading industry professionals. The exhibition will showcase some of the leading and latest developments in the power and water industry.

POWER-GEN Middle East is the place to meet, share knowledge and experience, learn new techniques and see new technologies and equipment in one place at one time. With around 120 expected exhibitors, from over 50 countries, POWER-GEN Middle East has become the most important annual meeting place for international power executives and operators with interests in the MENA region.

For further information on POWER-GEN Middle East Conference & Exhibition 2009 visit www.power-gen-middleeast.com.

* Source: Business Monitor International

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(567 words)

Editors Notes: PennWell Corporation is a highly diversified, business-to-business media company providing authoritative print and online publications, conferences and exhibitions, research, databases, online exchanges and information products to strategic global markets.

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